

# HERO3

WHITE EDITION

Smaller, lighter and Wi-Fi enabled.  
GoPro's new HERO3: White Edition makes it easy to capture and share your world.

## KEY CAMERA SPECS

- 📹 1080p30 | 960p30 | 720p60 fps
- 📷 5MP | 3 fps Burst
- 📶 Wi-Fi Built-In
- 📱 Wi-Fi Remote + App Compatible



\* Optional accessory sold separately

\*Optional accessories sold separately

## KEY BENEFITS

- Wearable, mountable design
- Immersive, wide angle capture of your favorite activities
- Professional quality HD video & 5MP photos
- Built-in Wi-Fi enables remote control via optional Wi-Fi Remote or live video preview and remote control on smartphones and tablets running the free GoPro app.
- Rugged housing is waterproof to 197ft/60M and captures sharp images above and below water
- Compatible with all GoPro mounts for attaching to gear, body, helmets, vehicles and more
- Compatible with LCD Touch BacPac™ and second generation Battery BacPac™
- Backwards compatible with older generation BacPacs™

## KEY SPECS

- Professional 1080p 30 fps/960p 30fps/720p 60 fps and more video capture
- 5MP photo capture with 3 frames per second burst
- Wi-Fi Built-In
- Wi-Fi Remote Compatible (sold separately)
- GoPro App Compatible (FREE)
- 197' / 60m Waterproof Housing
- Basic mounts and hardware included for attaching to helmets, gear and more

<b>Product Type:</b>	HERO3: White Edition
<b>Available Date:</b>	10.21.12
<b>UPC Code:</b>	818279010008
<b>Model Number:</b>	130-01529-000
<b>Product Name:</b>	HERO3: White Edition
<b>Price:</b>	US \$199.99
<b>Included Inbox:</b>	<ul style="list-style-type: none"> <li>• HERO3: White Edition Camera</li> <li>• 197'/60m Waterproof Housing</li> <li>• Rechargeable Li-ion Battery</li> <li>• QR Buckle</li> <li>• 1 Curved + 1 Flat Adhesive Mount</li> <li>• Assorted Mounts and Hardware</li> <li>• USB Charging Cable</li> </ul>
<b>Single Unit: Dims</b>	3.94in x 3.94in x 9.65in
<b>Single Unit: Dims</b>	10cm x 10cm x 24.5cm
<b>Inner Pack(6): Dims</b>	9.06in x 13in x 10.8in
<b>Inner Pack(6): Dims</b>	23cm x 33cm x 27.5cm
<b>Single Unit: Weight</b>	19.29oz/ 547g

**PROFESSIONAL VIDEO**



RESOLUTION	FPS	VIEW ANGLE
1080p	30, 25	Medium
960p	30, 25	Ultra Wide
720p	60, 50, 30, 25	Ultra Wide
WVGA	60	Ultra Wide

**PHOTOS**



**PHOTO**  
5MP



**BURST**  
5MP @ 3 fps



**TIME-LAPSE**  
0.5, 1, 2, 5, 10, 30, 60 second intervals

**WI-FI BUILT IN**



**WI-FI REMOTE COMPATIBLE**  
Control up to 50 cameras at a time.

**GOPRO APP COMPATIBLE (FREE)**

Use your smartphone or tablet as a live video remote control.

*1Wi-Fi remote sold separately. 2For a list of GoPro App compatible smartphones and tablets, visit gopro.com.*

**CAMERA SPECIFICATIONS**

**OPTICS**

- Ultra sharp *f*/2.8 6-element lens
- Ultra wide angle / reduced distortion

**VIDEO (NTSC/PAL)**

- See info above for resolutions and frame rates
- Video format: H.264 codec, .mp4 file format
- White Balance: auto

**PHOTO MODES**

- 5MP resolution
- Burst: 3 photos per second
- Time-lapse: 0.5, 1, 2, 5, 10, 30, 60 second intervals

**BATTERY + CHARGING**

- 1050mAh rechargeable lithium-ion
- Charge via USB

**AUDIO**

- Mono, AAC compression w/ AGC
- Supports optional 3.5mm stereo mic adapter\*

**STORAGE**

Memory:  
• microSD up to 64GB class 4 or higher (Class 10 is required for time-lapse photos @ 0.5 second intervals and Protune mode)

Average record time with 64GB microSD card:

- 1080p30: 9.6 hours @ 15 Mbps
- 720p60: 9.6 hours @ 15 Mbps
- 720p30: 9.6 hours @ 15 Mbps

**INCLUDED CABLES**

- USB charging cable

**OPTIONAL CABLES + ADAPTERS\***

- Micro HDMI cable
- Composite A/V cable
- 3.5mm stereo mic adapter

**OPERATING SYSTEM**

- Microsoft Windows® Vista, 7 and later
- Mac OS® X 10.5 and later

*\*Optional accessories sold separately.*

**HERO3: WHITE EDITION ASSETS:**



The HERO3: White Edition images above are available on the GoPro Asset Vault for download in both high (for print) and low (for screen) resolution files. FTP information to access these images is available through your GoPro account rep.

**For more information, visit: [gopro.com](http://gopro.com)**

3000 Clearview Way, Bldg E  
San Mateo, CA 94402

GoPro, HERO and their respective logos are trademarks of Woodman Labs, Inc. in the United States and other countries. Copyright © 2012. Woodman Labs, Inc. All rights reserved.